

Arizona Blind & Deaf Children's Foundation, Inc.

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Foundation Launches Raffle to Support Trail Ride Benefiting Blind, Deaf Children

(Tucson, Arizona)—As beneficiary of the 2009 Los Vaqueros de la Tierra Trail Ride, Arizona Blind and Deaf Children's Foundation has "saddled up" to seek support for the event.

"Part of our commitment as a partner and beneficiary of this year's Trail Ride is to help make the event as successful as possible," said Rita Weatherholt, Executive Director of Arizona Blind and Deaf Children's Foundation.

The group is seeking support for Tucson Sunrise Rotary's 17th annual Trail Ride in a variety of different ways, including reaching out to its constituents for new riders, sponsorship support, auction items, and volunteers.

One of the Foundation's more unique ways of seeking support, however, is a raffle for one "seat" on the Trail Ride.

"We launched the idea at our winter gala, *Lariats & Lace*," says Weatherholt. The idea was to promote the Trail Ride to Foundation supporters, but it became apparent this was something that should be made available to anyone wanting to participate in the Trail Ride." The raffle winner will have an all-expense paid slot on the Trail Ride, including room and board, as well as a horse supplied, if the raffle winner doesn't have their own.

"This is a great opportunity for anyone who's ever wanted to experience the Old West on horseback—really, it's an all-expense paid 4-day vacation for the winner."

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The Los Vaqueros de la Tierra Trail Ride, an event of the Tucson Sunrise Rotary, will be held April 23-26. Proceeds for the 2009 Trail Ride benefit Arizona Blind and Deaf Children's Foundation. For more information, and to register for the Trail Ride, log on to www.trailride.org.

Arizona Blind and Deaf Children's Foundation *invests in the future of Arizona's blind and deaf children*. A statewide organization headquartered in Tucson, the Foundation aims to serve more than 4,000 blind and deaf children throughout the state by making available experiential learning in art, fitness, literacy, and success skills. Within its areas of focus, the Foundation assesses needs, brings together collaborations to incubate and develop programs, and provides funding through a competitive process to schools and non-profit organizations serving blind and deaf children. For more information about Arizona Blind and Deaf Children's Foundation, log on to www.azblinddeafchildren.org.